



Real-time Customer Engagement, Communication and Profiling

**The Right Customers. The Right Channels.
Right Now.**

Are you tired of low conversion rates, poor customer experience, no follow up, too many unqualified leads...

Introducing **SalesBuilder**

SalesBuilder is an advanced online customer engagement solution that gives your business the ability to accelerate your sales.

Now you can capture and close your customers during the decisive moment *when they are most interested, on your site and ready to talk to you!*



- ◆ Capture more quality leads
- ◆ Qualify and engage your best customers instantly
- ◆ Alert your sales team in real-time
- ◆ Connect by phone, chat, email and more
- ◆ Increase sales effectiveness and revenues
- ◆ Identify and analyze behavior trends

With **SalesBuilder**, you can now reach

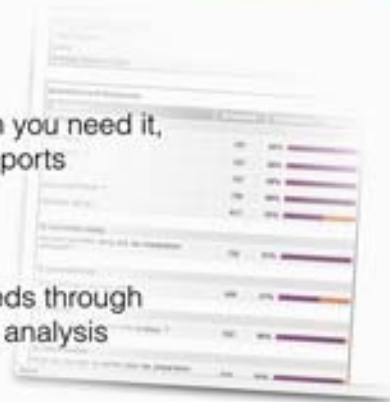
SimplyFlexible

- Dynamically personalize your web site for a stronger, more interactive and individualized user experience
- Seamlessly integrate with your web site and emails
- Integrate and extend your existing business by connecting to your CRM or marketing system



HighlyVisible

- Know the information you need, when you need it, with detailed standard and custom reports
- Optimize your marketing in real-time
- Know your customers' immediate needs through extensive user behavior tracking and analysis



PowerfullyEffective

- Prioritize your best customers with lead scoring
- Increase sales effectiveness with instant lead alerts:
 - * Email, SMS and Pager alerts
 - * Instant web chat and conference
 - * Real-time triggered phone calls
- Go from *interest* to *close* in one click!



the right customers through the right channels, right now.

Advanced Online Customer Engagement

Lead capture ♦ Qualification ♦ Communication
Personalization ♦ Behavior Profiling

"About 40 percent of the industry's web-based leads don't get a response within 24 hours... Leads acted on more quickly close at a rate four times higher than slower responses..."

- General Marketing Manager, Ford Motor Company, 2005

"Interactive registration forms get 300% more completions than regular sales lead forms."

- MarketingSherpa, 2004

Find out how to:

- 🗨 Increase lead quantity and quality
- 🗨 Increase customer loyalty
- 🗨 Increase sales effectiveness

Call us today at **877.843.6330**

or visit **www.SalesBuilderOnline.com**